

PLEASE READ AND PASS ON

MINUTES
FORTUNA CHAMBER OF COMMERCE
November 4, 2019

The November 4, 2019, meeting of the Fortuna Chamber of Commerce was called to order by Chair Seth McGrath with 30 persons present. Joyce Hayes introduced René Arché, Director of Communications and Marketing, and Barbara Walser, Director of Nutrition and Activities from the Humboldt Senior Resource Center.

Correspondence included the following announcements: Sunrise Mini Storage Ribbon Cutting; Recology Open House; Fortuna Parks & Rec; River Lodge Conference Center Craft Faire; Fortuna Senior Scene; Leadership Fortuna application; FBID; Gene Lucas Community Center; North Coast Otter Art Project; Big Brothers & Big Sisters of the North Coast; Humboldt Planning Commission; US Census; Redwood Village Merchants Association; HSU Music Department; and various articles by the Times Standard.

Seth McGrath thanked Moonlight Catering for lunch.

Seth McGrath introduced new members Brad McHenry & Tina Conti from Sunrise Mini Storage. They invited everyone to their ribbon cutting at 1:15 pm and gave away a bottle of wine. The winner was Pastor Mark Seitz!

Cathy Whitchurch announced the CCC Holiday Party would be on December 3rd. Donations from businesses for the stockings are appreciated and can be anything from candy to pens. There will be approximately 100 stockings. Donations can be dropped off to Renee at the Chamber office.

Renee Lindsay announced Saturday's Fortuna Concert Series, the new Fortuna Quarterly Newsletter, and Veteran's Day closure.

Pastor Mark Seitz announced the Fall Auction for the New Life Christian School. Tickets are \$25.00.

Merritt Perry announced the City Council meeting agenda.

Sean Swanson thanked everyone who came out and supported the River Life Foundation Fall Ball & Dinner on Saturday, October 26. He announced PG&E would be present at Palmer Blvd and will help to deter vandalism/loitering. River Life is making progress on the trail and hope to continue North and South as soon as possible. There will be a Thanksgiving Dinner at the Veterans Memorial Building on Thanksgiving from 1:00 pm to 3:00 pm.

Julie Winburn announced Santa's Sleigh was on Facebook as "Fortuna Volunteer Fire's Santa Sleigh Program." Applications for recipients can be directed to Fortuna Community Services at 726-1166 or at 2331 Rohnerville Road. If you know of a family that could use the extra help over the holiday, please refer their names to Community Services.

Guest Speakers: Joyce Hayes, Executive Director, Humboldt Senior Resource Center

HSRC offers a variety of services including nutritional, adult day health & Alzheimer's, medical care, and PACE. Sources of funding for PACE comes from Medi-Cal, Medicare, Part D prescription reimbursement, and private pay. Sources of funding for the Adult Day Service includes the Federal

“Older American Act,” Medicare, and Medi-Cal. In Fortuna, HSRC delivers 30 meals a day for 60 and older home-bound residents. After the first of the year, HSRC will move into the new Gene Lucas Community Center. Their Adult Day Care will open first, followed by PACE and the medical clinic a few months later. The new facility will feature a secured garden, physical therapy, a living room area, dining room, quiet rooms, a clinic for primary care, and small group rooms for family or private physician meetings with specialists. They expect to employ 20-22 staff members and are actively hiring. Anyone interested in applying can email their resume to hsrc@humsenior.org.

Respectfully Submitted,

Renee Lindsay
Recording Secretary