

PLEASE READ AND PASS ON

MINUTES
FORTUNA CHAMBER OF COMMERCE
November 25, 2019

The November 25, 2019, meeting of the Fortuna Chamber of Commerce was called to order by Chair Seth McGrath with 29 persons present. Val Vosburg introduced guest Kim Eubanks, Massage Therapist. Renee Lindsay introduced new member Pedro Lucero from Lost Coast Wizards.

Correspondence included the following announcements: Fortuna Senior Scene; Leadership Fortuna application; Gene Lucas Community Center; North Coast Otter Art Project; Big Brothers & Big Sisters of the North Coast; US Census Bureau; Loleta Craft Fair; LACO Associates; Fortuna Redwood Village Merchants Association; Strongs Creek Plaza; River Life Foundation; Ferndale Repertory Theater; Fortuna Volunteer Fire Department; Results Fit Camp; and HSU Music Department.

Seth McGrath thanked Moonlight Catering for lunch and announced the 2020 Chamber Mixer Calendar was available in the correspondence folder.

Renee Lindsay, Denise Marshall (McLean Foundation), and Erin Cooper (GLC) gave a brief presentation of the North Coast Otter Art Project featuring the 2 otters that were created for the River Lodge and the GLC and a third otter painted by Erin for the project. Businesses are encouraged to host an otter to bring tourism to Fortuna next summer. Matching funds from the Humboldt Lodging Alliance is available. Contact the Chamber for more information.

Laura Morris announced the December Mixer on December 5th at Redwood Capital Bank and a ribbon cutting on December 13th at noon for Fortuna Fabrics and Crafts.

Cathy Whitchurch asked for donations for the CCC Holiday party. Stocking stuffing would happen on December 2, immediately following the Monday meeting.

Renee Lindsay announced River Life's Thanksgiving Dinner on Thanksgiving from 1-3 p.m. at the Veterans Building and the Chamber office closure over Thanksgiving.

Dianna Rios announced Small Business Saturday on November 30. Over a dozen local merchants would be participating with special savings and FBID would be advertising their sales on social media. Dianna also announced the Downtown Open House and Electric Lighted Parade on December 13. Spots were still available for anyone who wanted to enter the Parade.

Jenn Brown (GLC) announced the Stocking Stuffer Boutique on Saturday, December 14. They have 34 vendors signed up and will be serving mimosas and food. 10:00 a.m. to 3:00 p.m.

Guest Speaker: Val Vosburg, Executive Director, Fortuna Senior Center

The Fortuna Senior Center offers exclusive benefits to members. Some of the benefits include mini trips (e.g., Holly Yashi, Lost Coast Brewery), Saturday socials with guest speakers and potluck, discounts on classes, and the monthly newsletter. The FSC currently has over 500 members with 20% engaged in volunteerism for the Center. FSC is not a retirement facility but an organization for active seniors interested in participating in activities, classes, and programs. The FSC focuses their activities and classes on Health & Wellness (hiking, biking, walking tours, exercise), Life Enhancement (Ukulele and recorder group, monthly book club, Spanish language class, art & photography classes),

and Socialization (Scrabble & card games, Bingo, Open Mic Night). The FSC offers Bingo on the 3rd Sunday of the month (currently at the MGC from 4-8 pm) and Open Mic on the 4th Sunday (2-4 pm at the Monday Club).

Respectfully Submitted,

Renee Lindsay
Recording Secretary