

***PLEASE READ AND PASS ON***

***MINUTES***  
***FORTUNA CHAMBER OF COMMERCE***  
December 9, 2019

The December 9, 2019, meeting of the Fortuna Chamber of Commerce was called to order by Chair Seth McGrath with 23 persons present.

Correspondence included the following announcements: Fortuna Senior Scene; Leadership Fortuna application; Gene Lucas Community Center; Fortuna Chamber CCC Party; Fortuna Chamber Ribbon Cuttings; North Coast Otter Art Project; Bear River Casino; Big Brothers & Big Sisters of the North Coast; US Census Bureau; Loleta Craft Fair; LACO Associates; Fortuna Redwood Village Merchants Association; Eureka Symphony; River Life Foundation; Ferndale Repertory Theater; Fortuna Garden Club; Ferndale Jewelers; Fortuna PD; Fortuna Volunteer Fire Department; FBID; Ferndale Chamber Mixer; Fortuna PD; HSU Music Department; and various articles from the Times-Standard.

Seth McGrath thanked Jeanne Dorris for lunch.

Laura Morris announced the upcoming ribbon cutting at Nest on Thursday, December 12 at noon and at Fortuna Fabrics & Crafts on Friday, December 13 at noon.

Bob Judevine thanked everyone for a wonderful mixer. They received 45 contributions for Santa's Sleigh.

Cathy Whitchurch thanked businesses for donating items and everyone who helped volunteer at the CCC Party. The kids had a great time and loved their stockings.

Jenn Brown announced the upcoming GLC Stocking Stuffer Boutique on Saturday, December 14 from 10:00 a.m. to 3:00 p.m.

Renee Lindsay announced the Fortuna Garden Club Home Tour & Tea on Wednesday, December 11 from 1-9 pm; the Ferndale Chamber Mixer on Monday, December 16 at Lost Coast Baking Company at 5:30 pm.

Renee Lindsay reported, in the absence of Sean Swanson, that River Life Foundation collected another 2,500 lbs of trash over the weekend. River Life would be hosting a Christmas Dinner at the Veteran's Building on Christmas Day from 1-3pm.

The Bayshore Mall was looking for fill-in Santa help. Anyone interested in temporary work could call the main office at the mall for more details.

**Guest Speaker: Scott Adair, Director, Humboldt County Office of Economic Development**

The county Economic Development Team plays a key role in economic development by convening business leaders in the target industries, facilitating collaboration among leaders and agencies to address priorities, staffing two commissions (Headwaters Fund & Workforce Development), and implementing the programs and projects of the Comprehensive Economic Development Strategy (Prosperity 2018). Project Trellis is a new program that helps to address the needs of the cannabis industry. Under Project Trellis, the County will be spending \$1 million per year over the next three years to market the cannabis industry and capitalize on the CannaTours industry. Another key role of

the Economic Development Team is to ask the local industries what they need and then create ad hoc committees to help facilitate those goals outlined by the specific industries. Through a partnership with the College of the Redwoods, the County can work with the college on training programs whenever there is a deficit in the local workforce in order to attract new projects/businesses to the area.

Respectfully Submitted,

Renee Lindsay  
Recording Secretary