

AL GRAY LIGHTED PARADE

ENTRY FORM

The City of Fortuna Business Improvement District invites you to participate in the Al Gray Electric Lighted Parade to be held in Fortuna on **Friday, December 8, 2023**!

Floats, tractors, trucks, vehicles, electric bikes, or scooters that are decorated for the holidays are welcome to join in on the fun.

Full Name:							
Business or Organization Name:							
Business Address:							
Email Address:							
Driver's Name:							
Cell Phone of Driver or Ro	esponsible Party:						
Description of entry (include vehicle and trailer size, make and model):							
Please complete one form for each entry if entering more than one motorized vehicle. This completed form and payment needs to be received by 4:00 PM on Wednesday, December 6! Late entries will not be accepted. Please bring this entry form to Fortuna City Hall located at 621 11th Street or send via email to mdodson@ci.fortuna.ca.us. Questions? Please call the BID at (707) 725-9261. Non-profit [501(c)(3)] Organization or Government Agency \$20 All other entries \$25							
Please select up to three categories that best represent your parade entry to be judged in. A first place winner for each of the seven categories will win a prize.							
Best Community Entry	Best Government Entry	Best Junior Entry					
Best Non-profit Entry	Best Commercial Business Entry	Biggest & Brightest Entry					
Best Theme Entry (you pick the theme!)							

OFFICIAL REGULATIONS FOR THE AL GRAY ELECTRIC LIGHTED PARADE

This is a "rain or shine" event, so please plan for inclement weather.

<u>Release of Liability</u>: By entering the parade, you agree to accept the decision of the judges and to abide by all rules and regulations of this parade or removal from the parade will occur. You further agree to release the City of Fortuna and all associations and volunteers from any responsibility for loss, damage, injury to any person or property from any participant in this parade.

<u>Mandatory Meeting</u>: Safety briefing meeting with the Fortuna Police Department at 1122 Main Street at 5:00 PM on December 8th after staging entry.

<u>Safety</u>: Absolutely NO THROWING CANDY OR OTHER ITEMS from your vehicle/float. Please drive safely and slowly. All participants are expected to remain on their float or in their vehicle at all times. Vehicles are expected to keep moving forward – no stopping or slowing down as this will create gaps in the parade and could cause an accident. Absolutely NO ALCOHOLIC BEVERAGES allowed before or during the parade. If you plan to have a live animal as part of your entry, you must immediately curb/clean up after your animal(s).

<u>Driver's License & Proof of Insurance</u>: By entering the parade, you attest that your driver has a valid driver's license and that all vehicles and trailers are covered by insurance.

<u>Decorations</u>: All entries must be lighted and mobile and not more than 12 feet high and 10 feet wide. All entries should be decorated so that spectators on both sides of the street can view them. The rest is up to you! All vehicles MUST be decorated and ready for the parade before staging on Main Street. Please complete decorations at the Fortuna High School parking lot on 14th Street if needed.

<u>Parade Schedule</u>: Staging begins promptly at 4:30 PM in Downtown Fortuna between the streets of 9th and 12th Streets and Main Street. Judging begins at 5:00 PM and all entries not present at this time will not be entered for a prize. The awards ceremony will take place at 1122 Main Street and will be presented at 5:30 PM. The parade will begin at 6:00 PM at the cross streets of 12th and Main. Parade will end at 9th & Main Street. The Downtown Merchants will be hosting their annual Open House from 5:00-8:00 PM, so please watch out for pedestrians along Main Street.

<u>Judged Categories</u>: Best Community Entry, Best Government Entry, Best Junior Entry, Best Commercial Entry, Best Non-profit Entry, Biggest & Brightest Entry, and Best Theme Entry.

<u>Judging</u>: There will be a minimum of five (5), but not more than seven (7), judges selected by the City of Fortuna BID. Judges will use a scoring criterion and all decisions are final. Judged categories must have a minimum of two (2) entries or the category will no longer be considered for judging. In the event of this happening, the City of Fortuna BID will move an entry to another category at its own discretion.

<u>Prizes</u>: One first place winner from each category will be selected by our team of judges. Each winner will receive a prize. Whoever is present from the winning team will receive the prize and have their photo taken.

<u>Awards Ceremony</u>: We welcome the community and parade participants to 1122 Main Street at 5:30 PM for the announcement of the winners. Beverages and snacks will be available free of charge.

<u>Identifier</u>: All entries are expected to have a sign (banner, poster, vehicle decals, logos, etc.), whether held by riders or attached to the float/vehicle, signifying who or what organization they are representing.

	I	have read this er	itry form in	its entirety and	d agree to abide b	y all rules an	d regulations as	stated above
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Signed by:	
Printed Name:	BUSINESS IMPROVEMENT
Date:	DISTRICT Page 2 of 5

STAGING AREA



Vehicles that are not a part of the parade should park in the HIGH SCHOOL PARKING LOT at 14th Street, not on Main Street, as space is very limited. An indoor location will be set up at 1122 Main Street where you can find parade volunteers, City staff and law enforcement for any questions or concerns. The mandatory driver safety meeting will take place at this location at 5:00pm.

Please follow traffic controllers along Main Street for staging. If Main Street is full, the side streets of 11th, 10th and 9th will be used for staging.



ROUTE MAP



- 1. Head East on Main Street toward Fortuna Blvd. The lead is a Fortuna Fire Department vehicle.
- 2. Follow the road curve to the right to continue onto Fortuna Blvd.
- 3. Turn around on S. Fortuna Blvd. at the Fortuna's Western Frontier shopping center to head North.
- 4. Keep North on Fortuna Blvd.
- 5. Follow the road curve to the left to continue onto Main Street.
- 6. Stay on Main Street until 9th Street.
- 7. Take a left at 9th Street and Main Street to exit the parade.

Please be alert for pedestrians during Downtown's Open House. Fortuna Public Works/Police Department will be staged at Main Street and 12th Street, removing barricades, allowing parade participants to continue westbound on Main Street to the conclusion of the parade at Main Street and 9th Street.

