



## FORTUNA CHAMBER LOYALTY CARD

To support its members and the community at large, the Fortuna Chamber of Commerce has created a “Fortuna Loyalty Card” program. The card will include access to discounts and other offers for goods and services at local businesses. Cards can be used at any participating business.

### How to Join the Program

Any Fortuna business or Chamber member business in/outside of Fortuna can sign up for free to be included in the program. Decide what type of offer would benefit your business best whether to attract new business or increase your business with existing customers (or both). Your offer can be a business-to-business offer or an offer to consumers as a whole... you decide. The offer can be for goods, services, or both. Typical offers include discounted goods/services, free consultations, free trials, and free samples. They might also include giveaway items for new account holders or clients, filling out a survey, or signing up for your newsletter. The possibilities are endless! We can help you create a special promotion specific to your business; just give us a call.

If you are interested in offering a discount, please fill out the below form and return to the Chamber office (ceo@fortunachamber.com). If you have any questions about this program, please call the Chamber office at 725-3959.

Your Name	Company Name
City/State	Phone
Email Address	Website Address
Description of discount (please be as detailed as possible).	
How long will you offer this promotion? (We suggest a minimum of one month and a maximum of one year to keep shoppers interested in your deal.)	

Please include any graphics, logos, etc., that you would like us to use to advertise your offer.