

PLEASE READ AND PASS ON

***MINUTES
FORTUNA CHAMBER OF COMMERCE
May 13, 2019***

The May 13, 2019, meeting of the Fortuna Chamber of Commerce was called to order by Chair Melissa Collins with 35 persons present. Dianna Rios introduced Natalia Sogorb Pina, Rotary Youth Exchange Student from Spain. Caitlyn O’Sullivan from Riverbar Pharms B&B introduced two guests who were staying at the Inn.

Correspondence included announcements from Ridgetop Café & Coffee Barn dinner menu; CR’s free Sign Language Class; Fortuna Downtown Business Association Citywide Yard Sale Application; HSU Music Department May Calendar; Wild Souls Ranch *Sip of Summer*; Fortuna *Senior Scene* Newsletter; Fortuna Police Department’s *Travel Safe* seminar; Tri Counties Bank May Mixer flyer; and *Rio-Dell Scotia Newsletter*.

Melissa Collins thanked Ridgetop Café for lunch.

Becky Giacomini announced the Tri Counties Mixer on May 15 at 5:30 p.m.

Dianna Rios reported that the final Fortuna Concert Series held May 11, 2019 was well attended and included food and drinks. That night was the kickoff for the 1927 Steinway Restoration Project fundraiser. A new piano would cost about \$120,000 whereas the restoration will cost about \$60,000. An anonymous donor has pledged \$12,000 and the Fortuna Concert Series organization will contribute \$15,000. Eureka Symphony has offered to contribute so that they can have access to the piano for their concerts. Dianna also reported on the Rotary Scholarship dinner. They had about 95 attendees with 20 student speeches.

Renee Lindsay announced that the Humboldt Historical Society is actively looking for new members. She also announced that Rodeo Parade applications are available at the Chamber office. She also thanked Mary Bullwinkel for getting three stories about Fortuna into the Times-Standard over the weekend.

Bob Judevine announced the upcoming “gastrointestinal climax” Rodeo kickoff event, otherwise known as Chili Cookoff. Applications will be sent out soon. They are looking for 3 new judges this year. Any Chamber member business owner that would like to be a judge can contact Bob directly.

Val Vosburg, Fortuna Senior Center, announced that their Annual “Golf Ball Drop” Fundraiser had raised over \$8,200 (less prize money awarded). First prize of \$1000 went to Alice Oliphant, who had the first ever hole-in-one! Second prize of \$500 went to Tyrus Bachar (Val’s son) and the third prize of \$250 went to Jack Foster, who donated \$50 back to the Fortuna Senior Center.

Brian Gonzalez announced Art & Wine in the Park would be on June 9 at Rohner Park. Tickets are now on sale at fortunarotary.org. Tasting glasses will be \$25.00. They will have an additional feature this year where you can create your own art. Sweet Evergreen, The Roost Creations, and others will be offering painting instruction, succulent arrangements, and home décor projects. They will have two separate times for the classes – 12:00 to 2:00 and 2:00 to 4:00. The art class will cost \$25.00. You can choose to do one event (wine tasting or class) or both. Proceeds benefit the *Backpacks for Kids*

program. If you would like to sponsor one of the artists offering a class, it's a \$500 donation. You can contact Brian at US Bank.

Mike Woyak from Lutheran Home for the Aging announced that the Humboldt Harmonaires would be performing this Saturday, May 18 at Eureka High School. There will be four quartets, skits, and a 20-person chorus. Tickets were \$12.00.

Guest Speaker: Susan Seaman, Program Director at AEDC and Eureka Mayor

Susan spoke about the Lemonade Program that teaches youth entrepreneurial skills by running their lemonade stand. The program teaches them how to write a business plan, find an investor (usually the parent), how to price their lemonade, and keep track of profit and loss. Lemonade seeks to instill 4 principles: Spend a little; Save a little; Give a little back; and Pay Back your Investor. She said within the program about 85% of participants are able to pay back their investor. In the past 8 years they have generated about \$80,000 with each stand raising about \$200 each. Susan introduced her guests: Ryan Fault and his father Dean and grandmother Carla. Ryan is a 4-time Lemonade Day participant. Ryan talked about what the program meant to him and what he has learned over the years. A few of the key things he has learned have been how to talk to adults, planning and preparing for the day, how to make change correctly, and putting out a quality product at a good price. Lemonade Day will be held on Saturday, June 1.

There being no further business, the meeting was adjourned.

Respectfully Submitted,

Renee Lindsay
Recording Secretary