

PLEASE READ AND PASS ON

**MINUTES
FORTUNA CHAMBER OF COMMERCE
July 1, 2019**

The July 1, 2019, meeting of the Fortuna Chamber of Commerce was called to order by Chair Seth McGrath with 27 persons present. Brian Gonzalez from US Bank introduced Sheila Garrison from the Humboldt Historical Society as a guest. Renee Lindsay introduced member Dawn McCombs from How's it Hanging Picture Framing.

Correspondence included the following announcements: The GLC, Fortuna Kiwanis Club; Redwood Coast Energy Authority program for LED lighting incentives; Fortuna AutoXpo Calendar; Chili Cookoff Application; North Coast Growers' Association Farmers' Markets; Ridgetop Café & Coffee Barn dinner menu; Fortuna Volunteer Fire's Basic First Aid Course; Fortuna Fireworks Festival; Humboldt-Del Norte Film Commission *Movies in the Park*; Ribbon Cutting for Humboldt Auto Styling; Fundraiser for Blaine Cezario; Humboldt County Fair; Rodeo Association Sponsorship opportunities; and various articles by the Times Standard.

Seth McGrath announced Bailey Davy, Bryan Robinson, Gary Ogle, and Laura Morris as the newest members to the Chamber Board of Directors. He then thanked Moonlight Catering for lunch.

Sheila Garrison from the Humboldt Historical Society reported that membership has been in a decline for the Society and they are actively seeking new members. The Society will be participating in the Chili Cook-off with an old recipe from Goody's Café from the 1940s or 1950s.

Dawn McCombs from How's it Hanging Picture Framing announced her new location on 14th Street across from the Library. She welcomed everyone to come visit her in her new shop.

Renee Lindsay announced the upcoming Grand Opening and Ribbon Cutting for Humboldt Auto Styling on Saturday, July 13 at 1:30 p.m. She then announced the Beard Growing Contest that will take place from July 15-September 13, the Fortune Fireworks Festival on July 3, the Chamber office closing on July 4, and the upcoming Chamber Breakfast on July 29 with guest speaker Linda Wise from Recology.

Bob Judevine announced the Chili Cook-off on July 15. Live music will be provided by Twango Macallan.

Brian Gonzalez announced the Fortuna Chamber BBQ Raffle to be held during Chili Cook-off. Tickets are \$10 each or 13 for \$100. Winner will receive a gas Broil-Mate BBQ, propane tank, utensil set, and a custom embroidered apron by Stitch Witch.

Mike Johnson requested volunteers for the upcoming AutoXpo on July 26-28.

Merritt Perry announced the City Council meeting on July 1 and highlighted the proposed additions to Newburg Park.

Ray Lovell announced the upcoming Kiwanis pancake breakfasts on July 20, July 26, and July 27. Ray announced that Becky Giacomini will be flipping pancakes and thanked Bob Judevine of Redwood Capital for sponsoring the coffee.

Guest Speaker: **Enoch Ibarra, Crime Prevention Specialist, Fortuna PD Crime Prevention Unit**
The featured presentation was “Keeping You and Your Business Safe Online.” The presentation centered around some of the most common and recent vulnerabilities discovered in many commonly used programs including Windows 10, Microsoft Word, Adobe Flash, Java, and others. Fortuna Police urged people to regularly update their programs to ensure that security patches are included on their devices. They also advised people still using Windows 7 operating system to upgrade to Windows 10 as soon as possible because Microsoft has announced that they are abandoning updates to that operating system, including safety patches. Some of the most common vulnerabilities discussed were the weakest link; human beings, including business managers and employees. The vulnerabilities lie in people not being certain that some of the sites that they are visiting are always safe. And, the fact that you can no longer trust a site simply because it has https:// in its address or a lock indicating that the site has a secure certificate. A very common vulnerability is clicking on links or opening attachments in emails, and plugging devices into a computer such as a USB, MP3 player etc., that may contain malware. Some of these things have been implicated in some very costly and serious security breaches around the country. Further discussion centered on Internet, the deep web, and the dark web, utilizing anonymizers, and secure browsers; many of which most people are not familiar with. The history of malware was discussed as were the various types of malware that can infect computers and other smart devices. The Police strongly encouraged people to ensure that they have anti-virus software installed on their devices, and that they consider using a reliable VPN when logging into wi-fi networks at restaurants, coffee shops, hotels, and other locations away from home. Lastly, they encouraged people to clean out their cache and cookies on a regular basis to help maximize privacy and security. Links to the presentation materials will be made available to all Chamber members.

There being no further business, the meeting was adjourned.

Respectfully Submitted,

Renee Lindsay
Recording Secretary